


Mix

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Development, User Testing

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Product Management, Visual Design

Mix

“To help you find activities you love with
people you love.”

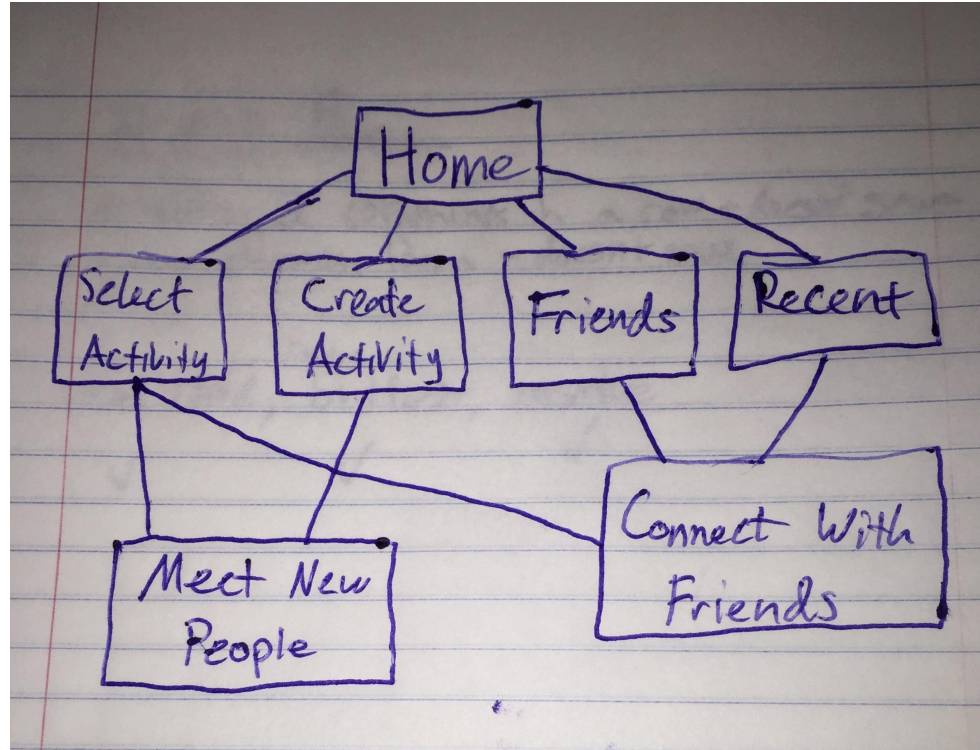
Tasks

Mix

- Discover an activity
 - Find new friends
 - Create lasting friendships
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Lo-Fi Prototype Structure

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Lo-fi Tasks Presentation

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A hand-drawn sketch of a 'New Activity' form on graph paper. The form is titled 'New Activity' and contains three input fields: 'Title: Make Jam', 'Location: 4928 Main St. San Jose, CA 94309', and 'Notes: Hi! I'm going to pick strawberries to make jam! Looking for 3-5 friends! It's free'. A 'Post' button is located at the bottom of the form.

< New Activity

Title: Make Jam

Location: 4928 Main St.
San Jose, CA
94309

Notes: Hi! I'm going to
pick strawberries to make
jam! Looking for 3-5
friends! It's free

Post

Experimental Method

Mix

- Used POP
 - Participants from Philz / Tresidder
 - Procedure
 - Explained Mix Concept
 - Presented three scenarios
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Results - Task #1 & Task #2

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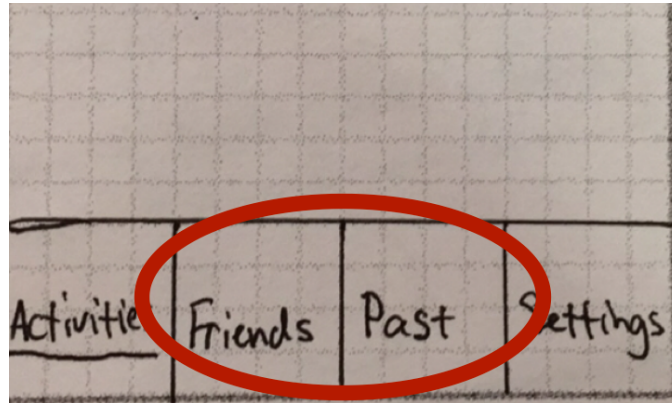
Each participant aced both task 1 & 2!



Results - Task #3

Mix

- Three participants were confused between Past vs. Friends
 - Reconnect because of relationship or activity?



A hand-drawn table on graph paper with four columns labeled 'Activities', 'Friends', 'Past', and 'Settings'. A red circle is drawn around the 'Friends' and 'Past' columns.

Activities	Friends	Past	Settings
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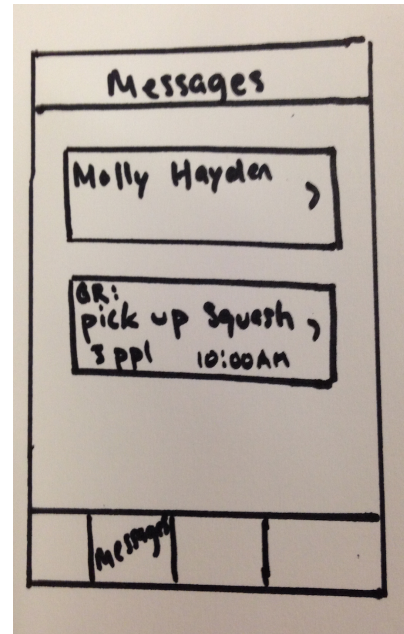
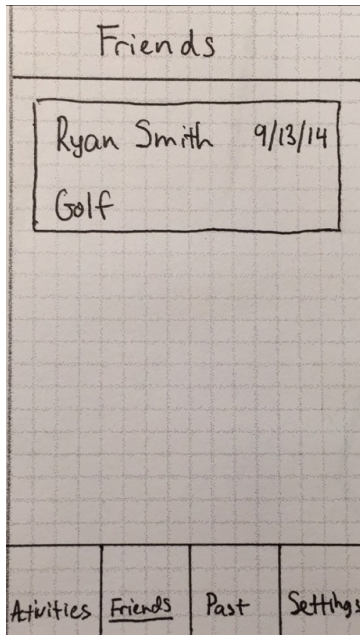
UI Changes

Mix

Friends



Messages



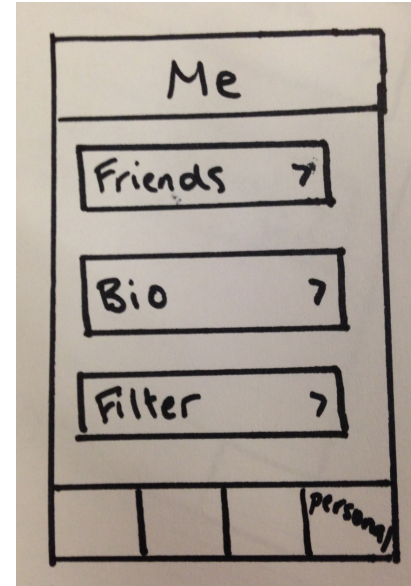
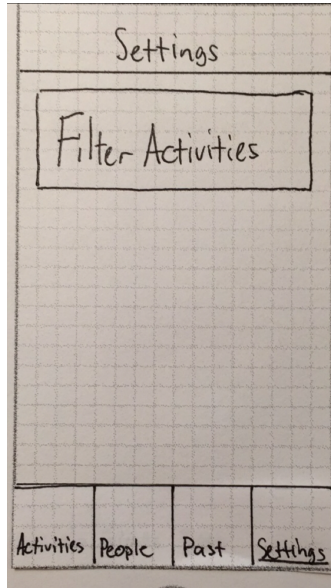
UI Changes

Mix

Settings



Personal



Summary

Mix

- Clarify why the users are staying in touch
 - Allow users to personally connect with Mix
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